

# Newsletter *of the*

## Old Dominion Packard Club

2nd Issue / March / April 2014



1954 Packard Panther Daytona show car, and other new 1954 Packards on display at an unknown outdoor event and location. All 4 of these cars survive and are owned by collectors.

This particular Panther is owned by Gene Grengs of Eau Claire, Wisconsin.



# Old Dominion Packard Club

55th Spring Tour ~ April 24-26, 2014  
Lancaster County, Pennsylvania

---



## *Bird-in-Hand Family Inn & Restaurant*

Bird-in-Hand, Pa, PA Route 340,  
6 miles due east of Lancaster City

Wed., April 23 - early arrivals

ODPC Board Meeting

Group dinner at Good & Plenty (2 miles from motel)

Hospitality Room all day (each day)

Thurs., April 24

Drive by Packard Lancaster building

President James Buchanan's *Wheatland*, Lancaster

Lunch on-your-own in Lancaster

National Watch & Clock Museum, Columbia

Susquehanna Glass Factory Gift Shop

evening free

Fri., April 25

Strasburg Rail Road with lunch on the train

Railroad Museum of Pennsylvania

Dinner at Plain & Fancy (near motel)

Sat, April 26

*The Bridges of Lancaster County* - Covered Bridge Tour

Wilbur Chocolate Co., Lititz

Lunch on-your-own

Closing Banquet at motel banquet room

Motel is where the last Lancaster County Spring Tour was held in 1990.

Rate is \$111.00, plus tax. Rate includes a breakfast smorgasbord each morning.

Call (800) 537-2535 OR (717) 768-8271 for reservations

## RESERVATION DEADLINE IS APRIL 9

Keystone Packards, Packards East, Long Island Metro,  
Mid-Atlantic Packards, East Grand Packards and Packards Virginia  
are cordially invited to participate in any or all of the events.

Questions? Dwight Heinmuller 410-329-3022 dheinmuller@gmail.com

Come to Lancaster County, PA and the 55th ODP Spring Tour. Held in Bird-in-Hand at the eponymous Family Inn, this April 24 to 26. Please see elsewhere in this issue how to register.

Early arrivals on Wednesday, the 23rd can check in at 3 pm (unless other arrangements are made). The Hospitality Room will be open. Stop in to pick up your meet package. Please make this year's Tour a success by bringing a contribution. Tonight we'll have dinner together at *Good 'N Plenty* restaurant, a short drive, at 6:30.



The Tour officially begins Thursday morning with a drive westward to downtown Lancaster, where we'll drive by the newly-renovated former, and handsome Pennsylvania Station, now Amtrak, and the former Packard Lancaster dealership on Prince St. No stopping unless you wish to take photos. We'll continue westward to the beautiful wooded suburbs to visit President James Buchanan's *Wheatland*. After a tour of this beautiful, interesting and historic home, you will have an assortment of restaurants from which to choose for lunch.

Our westward journey continues to Columbia, PA on the shores of the Susquehanna River

and the *National Watch & Clock Museum*. They have a world-class collection of timepieces which will dazzle you. How long has it been since you were dazzled? If time permits you may stop at the Susquehanna Glass Factory and visit their gift shop, just a four-block walk from the watch museum. We will travel on portions of the original *Lincoln Highway* today. You'll remember from reading Packard history that the Lincoln Highway was a joint venture between Packard and its president, Henry B. Joy and Miami founder Carl Fisher, who also founded the Florida East Coast Railroad, still in operation.

Return at your leisure to Bird-in-Hand and dinner where you like it. There are a number of restaurants in the area, and the host hotel's is a good one.

Our Friday adventure will start with an 11 a.m. departure for the short ride to



Strasburg. We'll be seated in the dining car for lunch on the *Strasburg Steam Rail Road* excursion. Afterwards, a visit to the *Railroad Museum of Pennsylvania* is arranged, just next door. They have many rare locomotives

and rolling stock including a PRR GG1 locomotive and a c1910 Western Maryland Railway Pullman Business Car, one of only two in existence. The nearby town of Strasburg has many interesting shops for your perusal. Your culinary expectations will be met with dinner tonight at *Plain & Fancy*, not far away, at 6:00. (It's not so busy at 6).

Bring your camera for several good "photo ops" as we tour the *Bridges of Lancaster County* on Saturday. This tour will include about 10 examples. As we approach Lititz, you can take a break and stop by the *Wilbur Chocolate Co.* company store and stock the larder with some really fine chocolate. Choose a restaurant for lunch in the area, and then return to the covered bridge tour, which will take you on a homeward journey.



Tonight will find us on the lower level of the hotel restaurant, next door, for the closing dinner. We might have a surprise or two. Lynn Rogerson asks me to remind you about *Period Dress* tonight (no prizes at the Spring Tour, just at the Fall meet).

**Kindly make your hotel reservation no later than April 9, and the Tour registration by April 16.**

Would you consider coming if you are an irregular? We are all part of the Packard family - please come! We promise to give you a friendly reception and help with any Packard problems you may have. By virtue

of your Packard interest or ownership you are already friends with other Packard people.

*See you there!*

The *National Watch and Clock Museum* was officially opened to the public in 1977 with fewer than 1,000 items. Since that time, the collection increased to over 12,000 items and the museum underwent several expansion projects. The latest expansion opened in October 1999 and featured an entirely new and redesigned exhibit space, as well as a new two-story addition. Today, the museum is recognized as the largest and most comprehensive horological collection in North America.





# Old Dominion Packard Club

## 55th Spring Tour ~ Bird-in-Hand, PA

April 24-26, 2014 ~ Lancaster County



Name \_\_\_\_\_ Spouse \_\_\_\_\_

Guest(s) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home phone (\_\_\_\_) \_\_\_\_\_ Cell on Tour (\_\_\_\_) \_\_\_\_\_

Packard on Tour \_\_\_\_\_ Model \_\_\_\_\_ Body Style \_\_\_\_\_

Email, please print! \_\_\_\_\_

**Registration:** Car (Packard or other), driver and spouse or guest \_\_\_\_\_ 1 @ \$20.00 = \$20.00  
 Additional guest(s) \_\_\_\_\_ @ \$ 5.00 ea. = \_\_\_\_\_

**Wednesday, April 23** - early arrivals - Check-in time is 3 p.m.  
 Dinner at Good & Plenty, 6:30 (near hotel) \_\_\_\_\_ @ \$24.00 ea. = \_\_\_\_\_  
 Hospitality Room – noon to 6 pm - please bring a contribution

**Thursday, April 24**  
 President James Buchanan's *Wheatland*, Lancaster \_\_\_\_\_ @ \$ 9.00 ea. = \_\_\_\_\_  
 Lunch on-your-own in Lancaster  
 National Watch & Clock Museum, Columbia, via The Lincoln Highway \_\_\_\_\_ @ \$ 5.00 ea. = \_\_\_\_\_  
 Susquehanna Glass Factory Gift Shop, Columbia on-your-own  
 Evening free

**Friday, April 25**  
 Strasburg Rail Road, with lunch on the train in the dining car \_\_\_\_\_ @ \$35.00 ea. = \_\_\_\_\_  
 Railroad Museum of Pennsylvania \_\_\_\_\_ @ \$ 8.00 ea. = \_\_\_\_\_  
 Dinner at Plain & Fancy \_\_\_\_\_ @ \$25.00 ea. = \_\_\_\_\_

**Saturday, April 26**  
 The Bridges of Lancaster County – covered bridge tour \_\_\_\_\_ @ \$ 5.00 per car = \_\_\_\_\_  
 Wilbur Chocolate Co., Lititz (gift shop only – no plant tour) n/c  
 Lunch on-your-own in Lititz  
 Evening Family Style Dinner at host hotel \_\_\_\_\_ @ \$25.00 ea. = \_\_\_\_\_

Old Dominion Bumper Badge, cloisonné – **pick up at meet only** \_\_\_\_\_ @ \$60.00 ea. = \_\_\_\_\_

Contribution to Packard Motor Car Foundation / Packard Proving Grounds Restoration  
 for their ongoing preservation efforts; tax deductible \$ \_\_\_\_\_

Total due, **by April 16** ----- \$ \_\_\_\_\_

Make checks to ODPC and mail to Dwight Heinmuller / 16529 Dubbs Rd. / Sparks, MD 21152

Make your hotel reservations directly with the Bird-in-Hand Family Inn at (717) 768-1576 -  
 by **April 9** ..... We look forward to your presence

# A Gasoline Flavor for the Mexican Stew

(By a Specially Stiff Correspondent)

JUAREZ, Mexico, March 17—Julio Madero has executed a coup d'etat. It is considered recherche to execute French phrases and American citizens in Mexico. British subjects are marked "handle with care."

Julio is a brother of the late president. He gave his yarn to the press after returning victorious from a gasoline engagement across the Rio Grande. A foray into Phoenix took the Packard citadel by storm and Madero demanded immediate surrender of a "2-38" for General Obregon. As the attacking force paid the indemnity, Warren McArthur, Jr., let go his demonstrator to ward off international complications.

The constitutionalists expect the new recruit to speed up the action in their moving picture warfare.

From his Packard, General Obregon directs the northern division of Carranza's troops. One of the Texas rangers allows he can take a dozen gun fighters and fifty bums from El Paso and clean up the whole state of Chihuahua. This news is regarded as important if true.

Word has been received from the Villa hacienda that Pancho has decided to practice vivisection on Huerta and scatter the fragments of his frame from the dock at Vera Cruz. The story may be slightly exaggerated. Anyway it's a long



hike from here to the summit of Popocatepetl. In view of this fact, the Packard dealer in El Paso has abandoned the attitude of "watchful waiting" to despatch an order for

is now mixing his cocktails with tobasco. His Packard is always surrounded by a large percentage of the standing army. This slows up the action but Huerta is a firm believer in his own Safety First.



The Constitutionalist recruit at Tomaccacacac Mission which tradition has surrounded with a treasure trove

two auxiliary seats for Villa's Packard "30." As a special request he has asked that they be rushed to the front as "pronto" as possible.

The Hoist news service reports from Mexico City that Huerta

Fifty Packard vehicles were among the few employes of the whilom Mexican government retained when Huerta horned his way into the government jam. Recent dispatches from the capital state that they are all extant, and most of them are in military service.

While your correspondent is not paid to prophesy, you can't mistake the writing on the 'dobe. The thrilling climax is going to see Packards chasing Packards in one direction or another.

Meanwhile the Packards are seeing the maximum service for which they enlisted. Bullets are singing around them in a Mexican lullaby. Personally your correspondent never did like this school of music.

As the late Hugh Keho so aptly remarked:

*"You blow El Paso in the night  
And crawl into your upper shelf,  
And at first blush of morning light  
Instinctively you search yourself,  
And if you find a peso, Mike,  
'Twas 'cause the rebels weren't on.  
The Rio Grande is quite a hike,  
But Mexico is tellangon."*



General Obregon at the right of the front seat with Julio Madero at the wheel

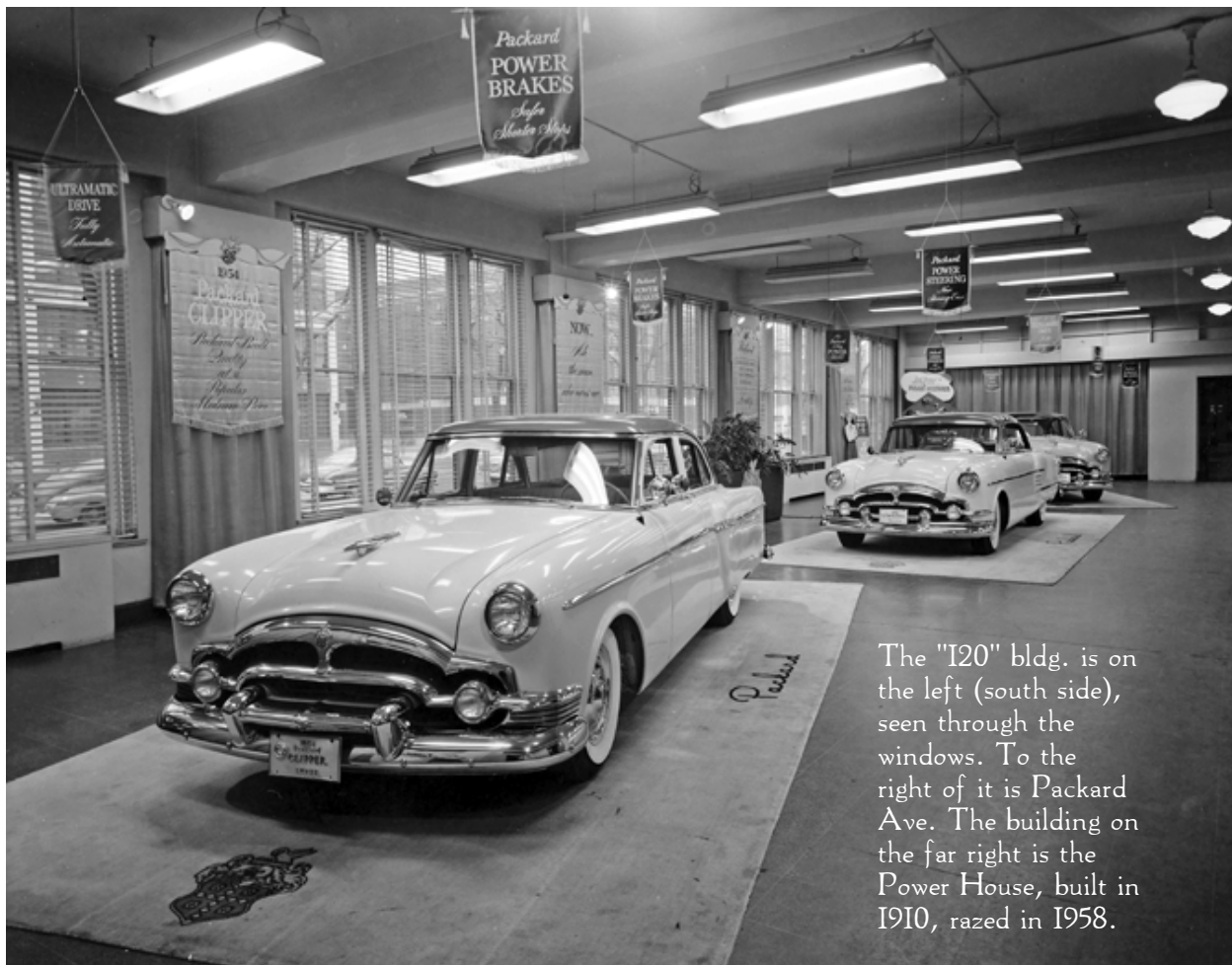


1,511 cars await drive-away on May 3, 1949. Thanks to Robert J. Neal for counting them.

1949 Golden Anniversary Drive-Away at the Proving Grounds, courtesy of

**LIFE**

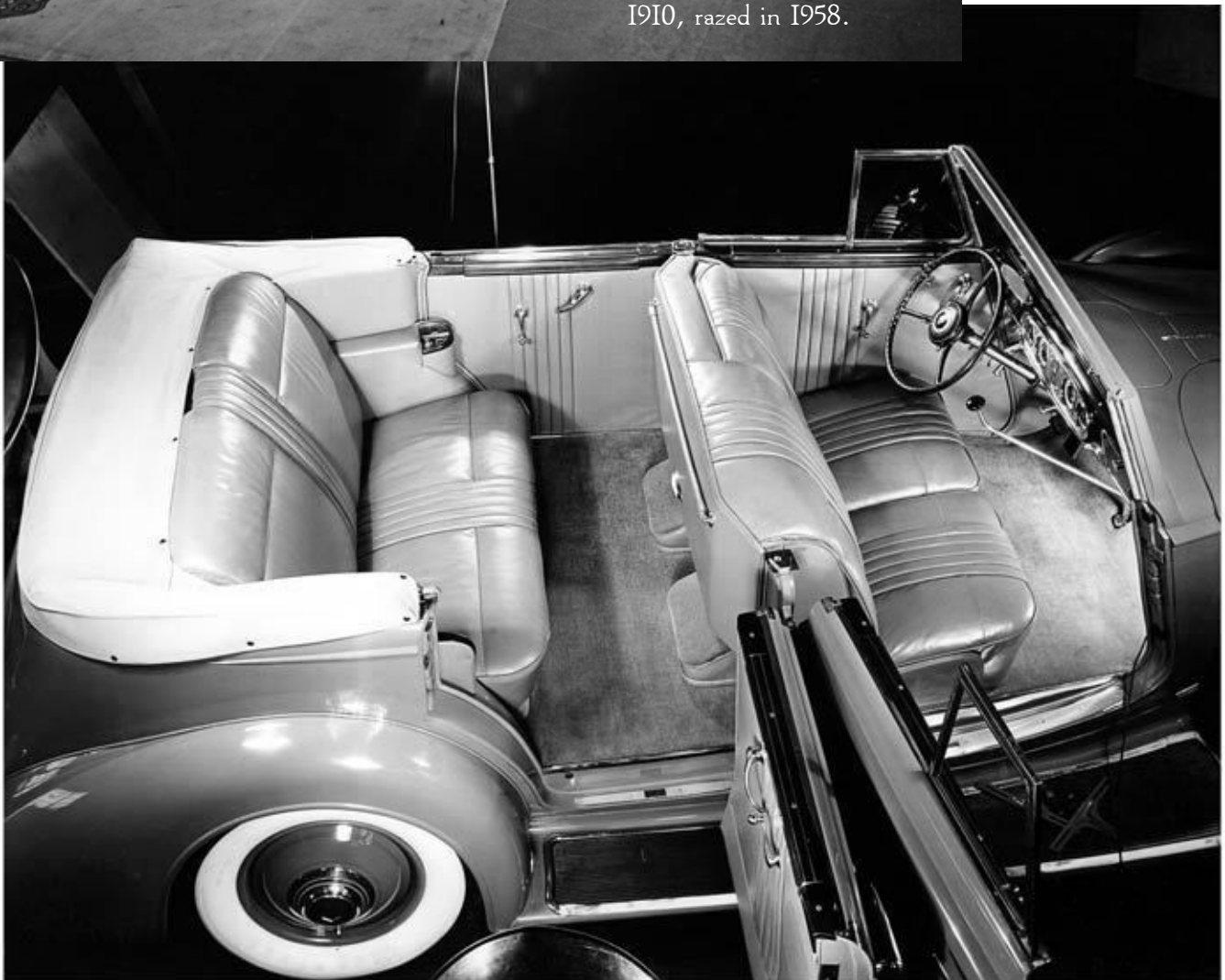
Magazine. These are all in the special gold paint with ground brass.



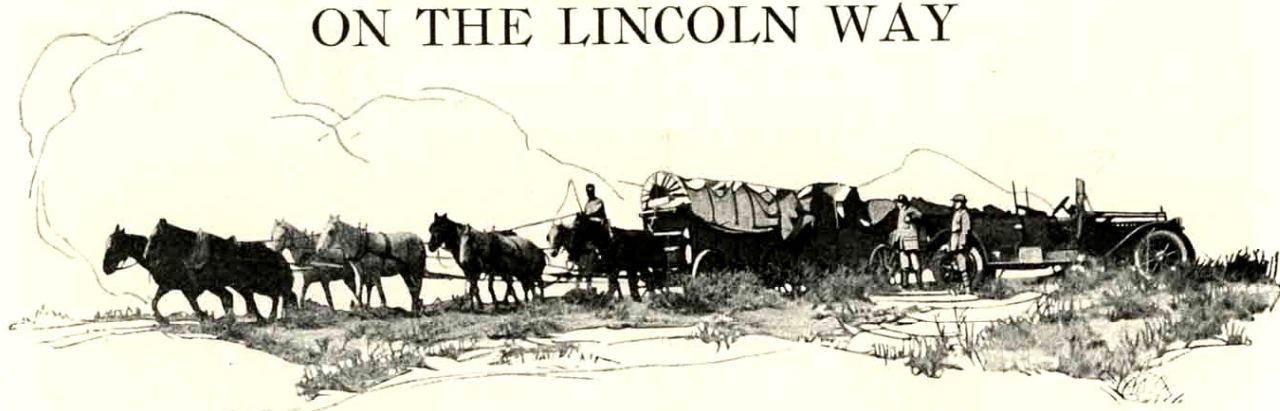
New 1954 models in the factory showroom at 1580 East Grand Blvd., first floor, between the two main entrances, all with spotlights.

The "120" bldg. is on the left (south side), seen through the windows. To the right of it is Packard Ave. The building on the far right is the Power House, built in 1910, razed in 1958.

1936 or 1937  
Twelve convertible sedan.  
Factory photo.  
Sumptuous.



# PIONEERS OF PROGRESS PUSH FORWARD ON THE LINCOLN WAY



IT took the prolific thought generator of Arthur Brisbane to conceive the idea of putting the United States Army and Navy to work on the Lincoln Highway. He says in the New York American:

"The curse of our army and navy is idleness. Every intelligent officer will confess that he does not know how to keep his men busy. To make them useful is, of course, impossible.

"The officers will tell you that men desert because they cannot bear the wasted life that produces nothing.

"Why will not this nation make its soldiers and sailors, its ships and its educated officers producers of wealth—and at the same time perfect guardians of the country.

"We have seen what the army can do in the building of that wonderful Panama Canal. The nation faced the task and used the army.

"Where private effort and private capital had failed, where tens of thousands had succumbed to disease, the army of the United States cut the isthmus, united the oceans on schedule time and fought and conquered disease simultaneously.

"If the army can do such work, why not keep it doing that work?

"The country needs that great Lincoln Highway, uniting the Atlantic and Pacific Oceans. The army of the United States should build it."

## The Spirit Immortal

*THE spirit and character of Abraham Lincoln, most beloved of America's idols, is reflected in the public-spirited project to build a macadam road across the continent, a highway that will be of service to every man, as Abraham Lincoln was at the service of every man. It is such a memorial as he might have chosen, a memorial that all can enjoy at a profit to all.*

—Motor Age.

## HISTORIC ROAD IS NOW LINCOLN WAY

CHAMBERSBURG, Pennsylvania, has erected a monumental arch celebrating the renaming of the Lincoln Highway and commemorating the one hundred and fiftieth anniversary of the founding of the city and the fiftieth anniversary of its burning by Confederate troops. The route over which Lee's men marched through the city to Gettysburg has been officially designated The Lincoln Way.




"THE men back of the Lincoln Highway have no axe to grind," declared Charles A. Bookwalter, former mayor of Indianapolis, at a mass meeting in La Porte. "They are not impelled by selfish motives. There is not a 'nigger in the woodpile.' Carl Fisher, who originated the plan, paid all the expenses of the preliminary work himself and subscribed in addition \$100,000 even though the road does not come within 150 miles of Indianapolis. Donations of great sums have come from Toledo, Detroit, Akron and other cities not on the route. The donors cannot hope to reap any benefits except indirectly. They know that to build a road such as the Lincoln Highway will do more for the good roads movement than a quarter of a century of talk. When the road is completed it will only be a question of a few short years until it will have innumerable improved feeders in every direction."

CHICAGO motorists are cooperating actively with the officials of the Lincoln Highway Association. Charles M. Hayes, President of the Chicago Motor Club, has appointed a special committee to assist in the work.


It is the intention to see that the twenty-eight miles of roadway between Chicago and the favored suburb are kept in perfect condition.

## Another Packard Type Proves Popular



**A** NUMBER of Packard cars are being placed for sale in our Used Car Department by Packard owners who are now purchasing 1913 cars. Before being offered for sale these used Packards are overhauled, repainted and placed in first-class condition, which gives them a fixed standard of value. This means an opportunity to secure Packard quality and Packard service at an especially attractive price. This company undertakes to find purchasers for used cars without charge to the original owner beyond the cost of renewal. In so doing we give our assurance that they are practically as good as new.

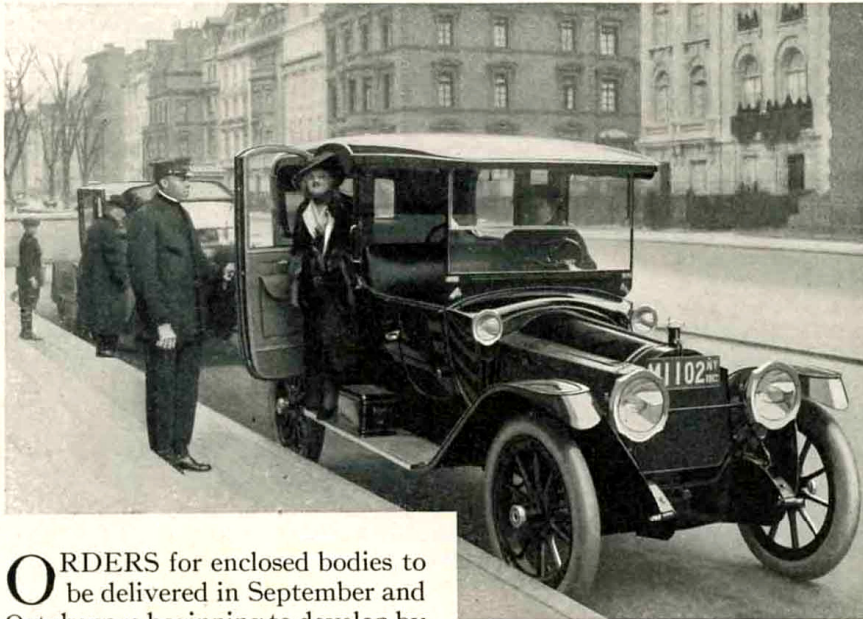
Broadway and Sixty-first Street



Packard Motor Car Company of New York

**W**E have literally broken into type. The New York announcement shows the initial appearance of a letter face which is in demand among advertisers desiring distinctive typographical style. The card was designed by Fred Bertsch and Oswald Cooper, Chicago specialists in artistic lettering and decorative effects. It caught the professional eye of a prominent type founder who completed the process of benevolent assimilation by the addition of a few missing letters and put the new type on the market under the name of "Packard." The type company has acknowledged the creative effort of Bertsch and Cooper by a more or less substantial reimbursement.

### DO YOUR LIMOUSINE SHOPPING EARLY



**O**RDERs for enclosed bodies to be delivered in September and October are beginning to develop by reason of President Joy's explanation that unless ordered sufficiently in advance, deliveries in time for the first inclement fall weather will not be possible, except in standard paint and upholstery. It takes four months to complete a standard Packard enclosed body. Personally selected upholstery and special painting require additional time. If orders for enclosed bodies with special finish are not placed until after the summer vacation period, delivery cannot be made earlier than November and then the number will be exceedingly limited.

### Now for Another!

**T**HE last call for candidates for the Packard baseball team has been issued by Manager Jack Carroll. Last year the team won that precious piece of fabric known as the Manufacturers' League pennant and put a startling climax on the post season series by defeating a team picked from the Detroit "Tigers." Packard fans will miss several of the old faces, but there is a surplus of material to plug the holes in the line-up. The first league game will be played May 9.

## Satisfies Yearning of a Technical Brain

**W**HEN Doty stopped off at Buffalo on his way back to Broadway after the technical convention, winter was making a final lunge at the heart of spring. It was a healthy stab for a dying soul. Traffic was stalled on the downtown streets and the country roads were blocked with drifts, but with the contrary spirit peculiar to technical sharks, Doty insisted upon seeing Niagara Falls. With the mercury on the toboggan and sliding faster every minute he started out with "Empty" Rogers in a "4-48." The car did fifty miles before Doty admitted that he was satisfied.



## DRAGNET OUT FOR NEW SUGGESTIONS

**O**FFICE Manager Walker is hunting hunches. He urges Packard employes to submit suggestions tending to increase office efficiency. The suggestion boxes installed for the prize contest will continue to serve as repositories. After May 1, a bonus of one dollar will be paid for each suggestion proposing a remedy for some existing condition, if the idea is considered worthy of adoption. The employe having the largest number of suggestions accepted during May, June and July will be given a trip to Niagara Falls.

The following rules will govern the contest:

Suggestions may be made by any office employe, except department heads and their first assistants.

All suggestions must be in writing, signed, dated and dropped in the suggestion boxes.

Suggestions desired are those which will increase your efficiency, that of your department or any other office department.

No suggestions will be considered calling attention to neglect of existing rules. Such suggestions will be directed to the proper authorities to remedy such suggestions.

The name of the employe from whom a suggestion is received will be treated as confidential.

All employes are at liberty to confer with the head of their department before sending in a suggestion if they so desire.

# Spirit of '14 sweeps the field



off all negotiations and commanded his men to fire point blank. Communications have been partially interrupted and the result is somewhat in doubt. Graves, Robinson, Henshaw and Howe have wagered that their aggregate score during the contest will exceed the total of any other four marksmen in the Packard organization.

**R**ECORDS and targets have been shattered promiscuously in the carriage sales contest, which took the form of a rifle match. The biggest March was followed by a record April. The record week ended April 11 with 160 motor carriage sales. The preceding week brought 111 orders, each one representing a sale to a customer. In one day, April 8, specifications were received for 83 cars.

On April 22, a letter went out to Packard dealers announcing that "2-38" cars had all been sold. At that time a limited number of "4-48" cars were still available, with indications that these would be exhausted within a few weeks.

As we signal for the ambulance corps at press time, interest in the sales contest is on a par with the craving for news from Vera Cruz.

The sharpshooters of Kansas City are wresting high honors from Salt Lake City. Utah is still a close second. Memphis, Birmingham, Cleveland, Syracuse, Saratoga Springs and Indianapolis, are all peppering the bullseye with repeat orders. Of the big organizations, Chicago was the first to hit quota. New York, Boston and Pittsburgh followed within two weeks, with Philadelphia getting in close. Jackson's firing squad cut the 100 ring on April 18.

The flag still flies at Bunker Hill. The attacking force, led by General Campbell, of Cleveland, is armed with contracts, sales arguments and demonstrations. Several rounds of charging have failed to find the weak spot in the Boston ramparts. Co-

incident with a batch of orders on April 6, Admiral Graves demanded a salute. Campbell announced that Graves would have to fire a simultaneous volley. Graves called

**"BY a flood of orders, we are marooned on a pinnacle of success,"** said President Joy. **"At present we are unable to turn out cars in sufficient quantity to supply those patrons of high class vehicles who know that the best is cheapest in the long run. The buying public has put the stamp of approval on Packard vehicles by such liberal patronage that the company's allotted product for the year will be 500 cars short of market requirements. This is a remarkable success in the face of prevalent business conditions."**

The hand-to-hand conflicts are furnishing much excitement. Shelton's unvarying marksmanship in Kansas City has put him ahead of Campbell of Cleveland on a percentage basis. Helm of New York and Robinson of Boston, sharpshooters of their respective baliwicks, who carry the largest quotas in the contest, are making consistent hits. Although Robinson is a point ahead within three days of the finish, the lead is not enough to assure him a victory.

One hundred and thirty-two salesmen have made quota. Freddie Graves of Boston leads the individual performance with 34. Campbell of Cleveland and Henshaw of Boston follow with 31 apiece. Robinson of Boston and Heffinger of Chicago are shooting nip and tuck for fourth place with 28. Others with more than twenty bullseyes to their credit are Helm, New York; Evans, Hartford; Jones, Chicago; Shelton, Kansas City; Blake, New York; Ellis, New York; Howe, Boston.

Foreign dealers are making good at long range. Honolulu has hit quota. Paris, Mexico City and Shanghai have found the target. Telegram from St. Petersburg now being translated.



# Inner Circle



## Old Car Events 2014

May 9-II	Frederick, MD	18th Packard Swap Meet & Car Show
10	Winchester, VA	56th Apple Blossom Meet, Shenandoah Region AACA
14-16	Tappahannock, VA	AACA Eastern Tour, Northern Neck Region, (804) 313-1983
18-23	Harrisonburg, VA	VMCCA Heritage Tour, Chester and Nancy Bradfield, 540-828-2907
23-25	Perrysburg, OH	Packards at Perrysburg Swap Meet & Car Show
Jun 7	Parkton - Havre de Grace, MD	25th Orphan Car Tour, John Battle, <a href="mailto:tourdiretor@orphancartour.org">tourdiretor@orphancartour.org</a>
8-14	Bar Harbor, ME	Chrome Glidden Tour, (207) 288-3810
15-21	Lancaster, PA	AACA Reliability Tour, Vehicles thru 1915, Hershey Region
29-Jul 5	Dover, DE	50th Studebaker Drivers Club International Meet, <a href="http://sdcmeeet.com">sdcmeeet.com</a>
Jul 15-20	Warren, OH	49th Packard Club National Meet, <a href="http://packardclub.org">packardclub.org</a>
17-19	Windsor, CT	35th American Motors Club National Convention, <a href="http://amrc.com">amrc.com</a>
Aug 31-Sep 5	Cooperstown, NY	8th Henry Joy Tour©, East Grand Packards / PAC
Sep 6	Huron, OH	CCCA Grand Classic
6	Timonium, MD	Wheels for Prostate Cancer Research Car Show - MD State Fairgrounds
21-26	Defiance, OH	VMCCA 69th Revival Glidden Tour®, Vehicles thru 1942, 419-758-3550
Oct 8-II	Hershey, PA	59th Eastern Fall Meet
24-25	Roanoke, VA	55th ODPC Fall Meet, Jim & Kelly Fulghum
Nov 2	Hilton Head Island, SC	CCCA National Concours d'Elegance
April 23-25 2015	White Sulphur Springs, WV	ODPC 56th Spring Tour at the <i>Greenbrier</i>



## Old Dominion Packard Club – Board Members for 2014



President  
Vice President  
Treasurer  
Secretary  
Projects  
Editor

Bob Robb  
Bob Woolfitt  
Miles White  
Clare Brooks  
Miles White  
Dwight Heinmuller  
Website

[packrobb@verizon.net](mailto:packrobb@verizon.net)  
[rwoolfitt@cox.net](mailto:rwoolfitt@cox.net)  
[301milesfromnowhere@gmail.com](mailto:301milesfromnowhere@gmail.com)  
[clarecbrooks@hotmail.com](mailto:clarecbrooks@hotmail.com)  
[dheinmuller@gmail.com](mailto:dheinmuller@gmail.com)  
[olddominionpackardclub.org](http://olddominionpackardclub.org)

This month we feature a few pages from THE PACKARD,

March and April issues, 1914